



HASAN HASHIM

MEDIA KIT



**HASSAN HASHIM** IS THE CREATOR AND PRESENTER OF THE POPULAR ARAB'S SOCIAL MEDIA SHOW GHOMOUD / غموض THAT FOCUSES ON THE TOP UNSOLVED MYSTERIES IN THE HISTORY AND SCIENCE.

HASSAN'S MASTERFULLY DELIVERED ARABIC COMBINED IN LESS THAN 3 YEARS. WITH HIS WARM AND CAPTIVATING VOICE AND PRESENTING SKILLS IN NATIVE ARABIC SUPER ACCENT AND WELL CRAFTED AND RESEARCHED TOPIC, MADE HIM QUICKLY BECOME AN INTERNET SENSATION WITH HIS SHOW SKY ROCKETING 4.4 MILLION YOUTUBE SUBSCRIBERS ORGANICALLY





# CHANNELS







AL HASHIM – حسن هاشم

[www.youtube.com/alhashem](http://www.youtube.com/alhashem)

4.4M SUBSCRIBERS

*CREATED MARCH 2020*



@ALHASHIMHASAN

[www.instagram.com/alhashimhasan](http://www.instagram.com/alhashimhasan)

285K FOLLOWERS



@ALHASHIMOFFICIAL

[www.facebook.com/alhashimofficial](http://www.facebook.com/alhashimofficial)

1.1M FOLLOWERS

*CREATED NOVEMBER 2020*



@ALHASHIM\_HASAN

[https://www.tiktok.com/@alhashim\\_hasan](https://www.tiktok.com/@alhashim_hasan)

105K FOLLOWERS





# SHOWS



غضب

در دشت





# INSIGHTS

YOUTUBE



# YOUTUBE VIEWERSHIP PERFORMANCE (LIFE TIME)

323.8M  
VIEWS



46M

WATCH TIME  
HOUR



4.4M  
SUBSCRIBERS



3.5M  
SHARES



5.3B  
IMPRESSION



15.5M  
LIKES





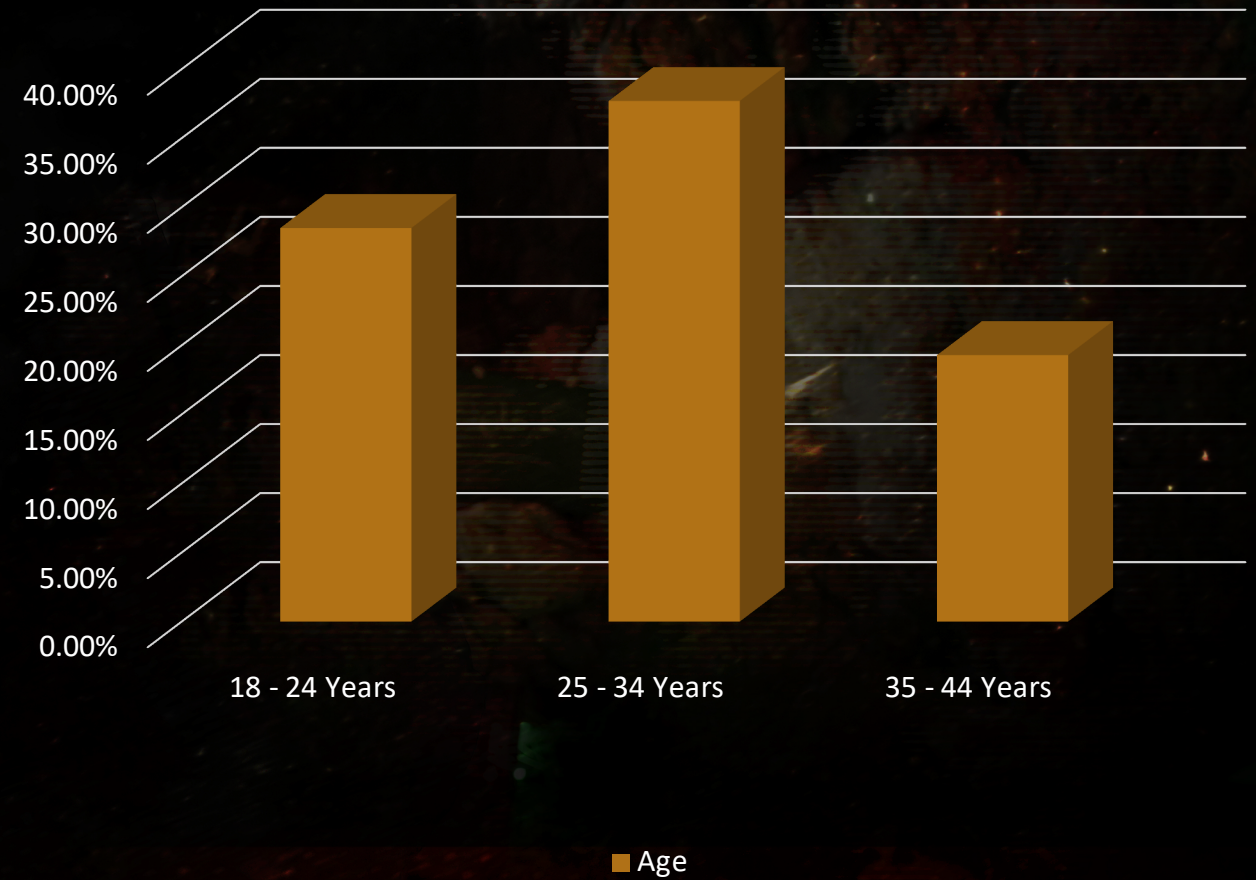
# DEMOGRAPHY



**FEMALE**  
22.4%

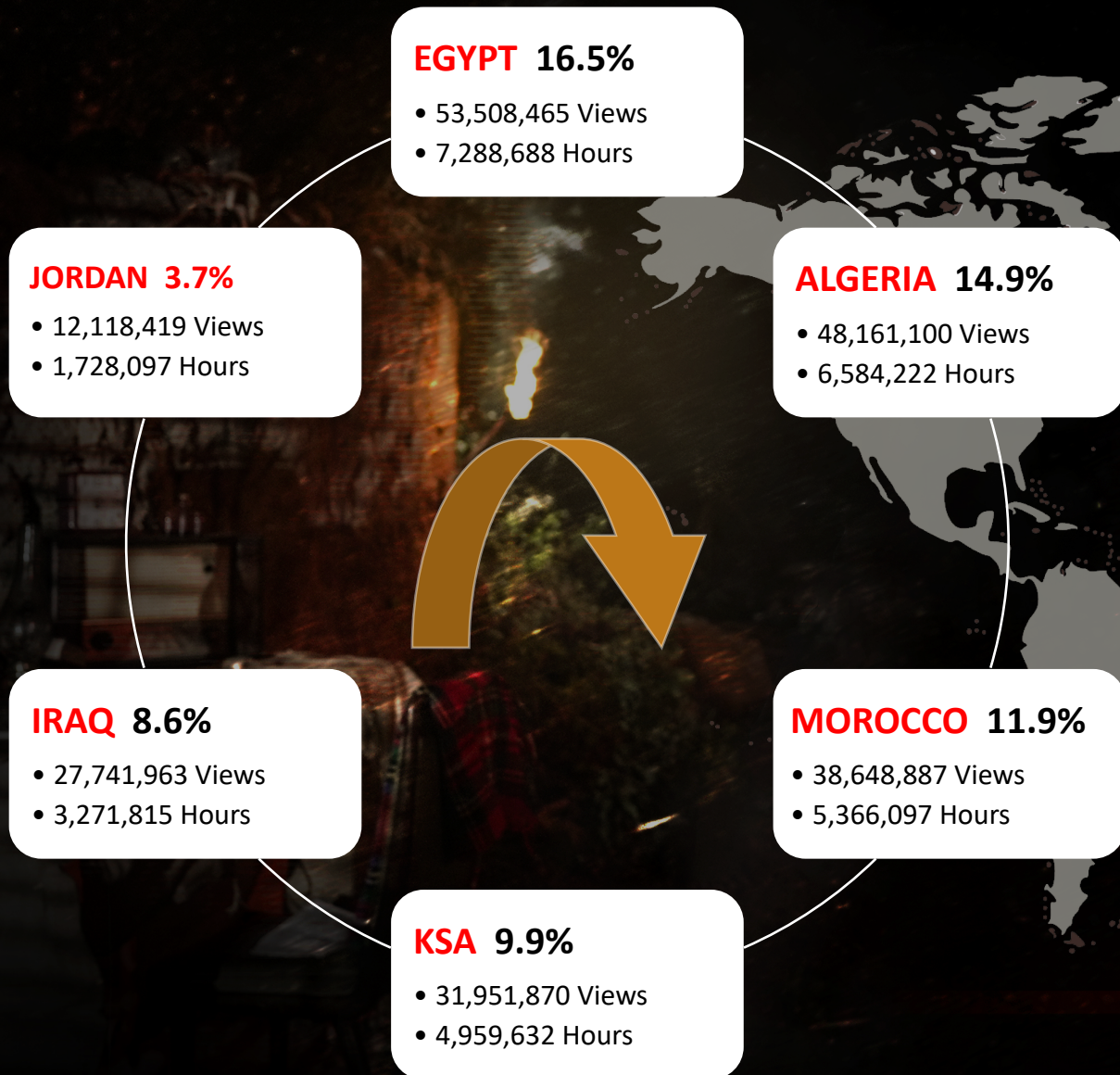


**MALE**  
77.5%





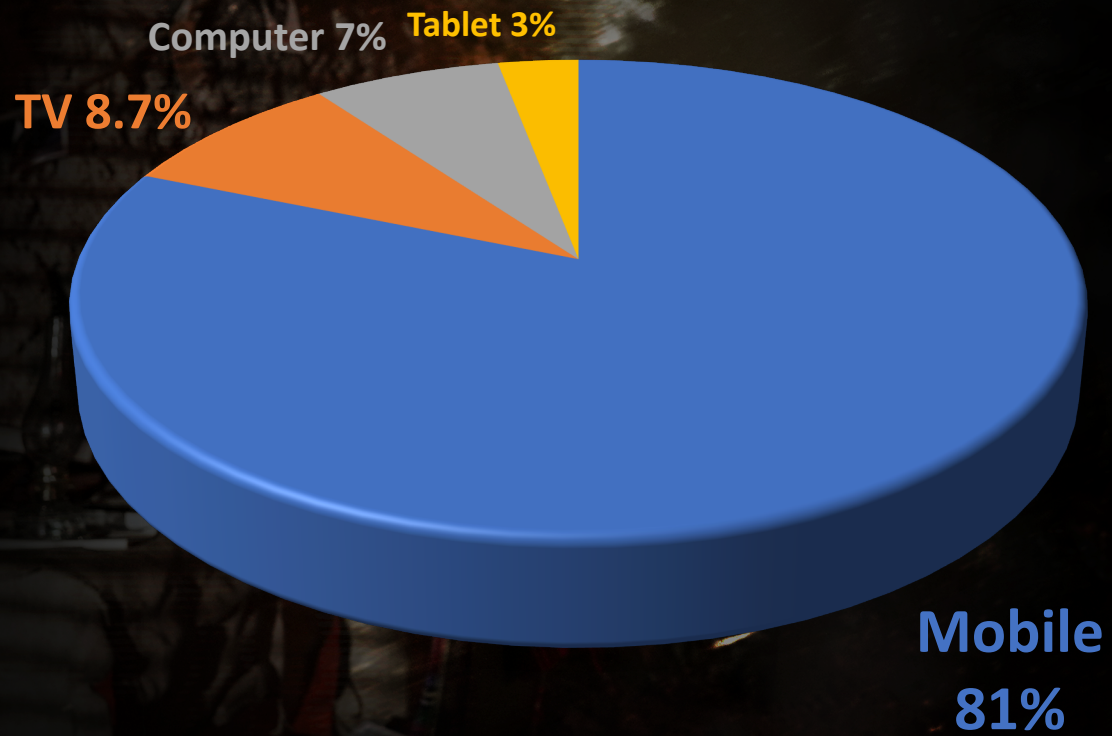
# GEOGRAPHY



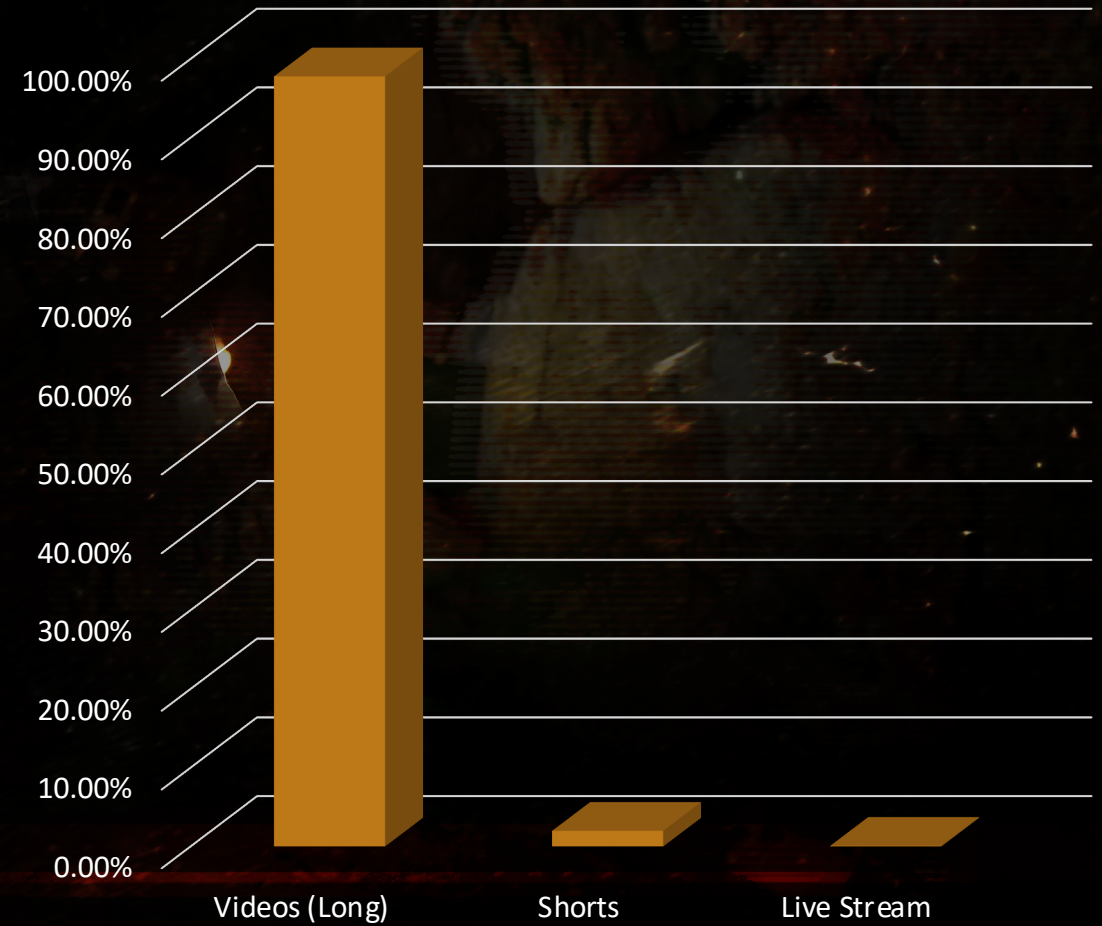


# PLAYBACK

## DEVICES



## CONTENT TYPE





# RATE CARD & BUSINESS PLANS



## VIDEOS

|                                                                                                |         |         |
|------------------------------------------------------------------------------------------------|---------|---------|
| 30 – 40 secs YouTube Sponsorship AD in episodes after intro (Hasan VO + Footage & editing)     | 1 video | 4500 \$ |
| 10 secs after the intro, full screen logo + Hasan VO ( هذه الحلقة برعاية .... )                | 1 video | 1200 \$ |
| 10 secs YouTube Sponsorship lower-third in episodes after the intro ( هذه الحلقة برعاية .... ) | 1 video | 800 \$  |
| 20 – 30 secs YouTube Sponsorship AD in episodes at the end (Hasan VO + Footage & editing)      | 1 video | 700 \$  |
| YouTube Shorts (Dedicated Ad 1 min video, includes Hasan Presence + footage & editing)         | 1 video | 5000 \$ |
| Reels Insta+FB (Dedicated Ad 1 min video, includes Hasan Presence + footage & editing)         | 1 video | 5000 \$ |

## POSTERS

|                                           |         |         |
|-------------------------------------------|---------|---------|
| Post on YouTube Only (Community)          | 1 Post  | 1000 \$ |
| Post on Instagram                         | 1 Post  | 800 \$  |
| 15 secs Story on YouTube (Poster)         | 1 Story | 800 \$  |
| 15 secs Story on Instagram or FB (Poster) | 1 Story | 800 \$  |



# THANKS

HASAN HASHIM

